Babak Okhovatpour

Economic & Financial Journalist | PR & Media Relations Specialist | Persian–English Content Writer & Editor

Fairfax, VA 22033 · +1 (571) 249-5754 · babak197@gmail.com · linkedin.com/in/babak-okhovat-32327037

Authorized to work in the US for any employer · Available for freelance and part-time projects

Professional Summary

Communications specialist with 17+ years of experience in economic journalism, public relations, and media consulting. As an economic journalist in Tehran, I reported on capital markets, banking, transport, and the maritime industry for national news agencies, newspapers, and national radio, and rose to editor of *Bazar and Sarmaye* (Market & Capital) magazine and license holder/managing director of financial publications. In parallel, I held senior PR and media roles — deputy head of PR and media at a credit institute, media advisor to a major shipping company, and advertising & marketing manager at an investment bank — designing communication strategies, press materials, and media campaigns for financial and industrial organizations. Since 2025 I have been based in Fairfax, Virginia, where I founded and run Persian-language media outlets covering the US economy as Founder & Editor-in-Chief. I offer freelance economic and business writing, corporate and brand communications, content strategy, and bilingual Persian–English content, backed by Reuters and AFP digital journalism training (2023).

Core Skills

- Economic & financial writing and reporting
- Capital markets analysis and reporting
- Public relations strategy and media relations
- Press releases, media kits, and newsletters
- Content production, editing, and content strategy
- Social media content management
- Corporate and brand communications
- Persian–English bilingual communication and content
- Radio presenting and expert commentary
- Market analysis reports and editorial planning

Professional Experience

Founder & Editor-in-Chief — US Economy Analysis Room / Taminmali / Pix Studio, Fairfax, VA

2025 – Present - Founded and run Persian-language media outlets covering the US economy — a news and analysis website (useconomyanalysis.com), the Taminmali finance news site (taminmali.com), and Pix Studio, a Persian content studio — publishing economic analysis, newsletters, and multimedia content weekly across web, Instagram, Telegram, and YouTube.

Editor — Bazar and Sarmaye (Market & Capital) Magazine, Tehran

June 2012 – June 2016 - Edited a specialist capital-market magazine for a professional finance readership, planning analytical coverage of Iran's stock market, banking, and investment sector. - Also edited the magazine's website (bazarosarmaye.ir), February 2014 – November 2015.

License Holder & Managing Director — Financial Center Publications and Taminsarmaye Informatics Website, Tehran

From June 2015 - Held the publishing license and managing-director responsibility for two financial monthly publications and a capital-market informatics website.

Advertising & Marketing Manager — Amin Investment Bank, Tehran
From February 2015

Media Advisor — Tidewater Middle East Company, Tehran
From January 2014

Deputy Head of Public Relations & Media Department — Tosse'eh Credit Institute, Tehran
From October 2013 - Also served as a member of the institute's Control and Market Leading Committee from November 2013.

Manager of Capital Market Department & Deputy Chairman of the Board — Iranian Market Optimization Company, Tehran
From 2010

Economic Expert & Presenter — Economic Radio (IRIB), Tehran
2011 – 2013 - Expert and presenter on national radio economic programs, including *Economic Theses* (Oct 2011 – Sep 2013) and *Boresh* (Jun – Sep 2013), and expert contributor to the *Evening*, *Hojreh*, *Charkh-e-San'at*, and *Bamdad 98* programs — writing and presenting live economic analysis for a general audience.

Stock Exchange Editor & Section Secretary — Khorshid and Gostaresh San'at Newspapers, Tehran
2008 – 2010 - In charge of the stock exchange pages at Khorshid Newspaper (Aug 2008 – Apr 2009); secretary of the stock exchange service at Gostaresh San'at Newspaper (2009–2010).

Editor — Parto Mellat Monthly (Bank Mellat internal publication), Tehran
2007 – 2008

Site Manager — Irma News Site (Guild Union of Business Sailors of Iran)
2010 · Editorial staff, Bandar and Darya Monthly, 2009–2010

Economic Reporter — National Iranian Media, Tehran
2000 – 2009 - Reporter for ISNA News Agency (2000) and the Young Reporters Club of IRIB, economic services (2001–2006). - Economic and stock-exchange reporting for Abrar Economic, Sobh-e-Eghtesad, Jahan San'at, Gostaresh San'at Weekly, and Economics and People Weekly (special reports page editor, 2004). - Per-report cooperation with the economic services of Hamshahri, Kargozaran, Iran, and Javan newspapers, and economic reporter for Yas Nou and Sedaye Edalat (2009). - Maritime-industry reporting for Mana News Agency (from its founding in 2004) and Payam-e-Darya Monthly (from 2007).

Cashier & Customer Service — CASBAH USA Inc., Vienna / Tysons Corner, VA
January 2021 – Present (server at the same company from June 2019) - Front-of-house cashier and customer-service role at a Persian restaurant: processing payments, answering phones, and communicating with customers in English and Persian.

Earlier U.S. Experience — Fairfax, VA

- Cook, Panda Express (May 2017 – September 2018)
- Delivery driver: UberEats (from March 2018), Lyft and Point Pickup (from January 2019); delivery courier, LaserShip (July 2018 – January 2019)

Education

M.A. in Social Communications — Allameh Tabataba'i University, Tehran, 2013 · GPA 16.10/20
B.Sc. in Industrial Economics — Islamic Azad University, Central Tehran Branch, 2004 · GPA 15.58/20

Certifications & Training

- **Digital Journalism** — Reuters, August 2023
- **AFP Digital Courses** — efficient search and social-media verification (Twitter, Facebook, Instagram), August 2023
- **Computer & Network Hardware** — Amazon (AWS) training and certification, July 2023
- **English Certificate** — Columbia College, Fairfax, VA, May 2018
- Additional professional courses: Meta (Facebook) and Google News Initiative digital training
- Journalism — Office of Media Studies and Planning, Ministry of Culture and Islamic Guidance, 2007–2008 (one year)
- Reporting Training Course, Level 1 — IRIB, 2001
- Public Relations Management; Principles and Techniques of PR; Electronic PR — Public Relations Society of Iran, 2009
- Investment Portfolio Management — Amin Taminsarmaye Company, July 2015
- Anti-Money-Laundering Control and Detection — Iran Financial Center, July 2015
- Principles and Techniques of Negotiation — December 2015 (32 hours)
- Communication Skills, Teamwork and Motivational Skills, Speech and Presentation Techniques — Industrial Training and Research Center, 2015
- Specialized maritime training — Ports and Navigation Organization (2007); University of Applied Science and Technology, Shore and Offshore Technology (2010, 2012)

Awards & Honors

- 3rd place, Analytical Report — 1st Festival of the Best of Capital Market, Stock Exchange Organization, November 2009
- Superior Reporter of the Iran Marine District — Conference of Iranian Sailors, Guild Union of Business Sailors of Iran, 2010
- 3rd place, Report Writing — 1st Media and Tourism Festival, Cultural Heritage Organization, September 2006
- 3rd place, Best Designed Brochure in Iran, and a testimonial — 11th National Festival of Publications of Public Relations, July 2016
- Testimonial — 12th International Conference of Public Relations, January 2016

Publications & Presentations

- "Role of New Media in Social Movements — Case Study of the Occupy Wall Street Movement," *Culture and Communications Studies* scientific-research quarterly, Summer 2012; indexed in SID and the Islamic World Science Citation Center; presented at the First National Conference of Media and Social Problems of Iran, University of Isfahan, March 2013.
- "Stamp as a Media in Sending Political Messages of the Governing Regime" — poster presentations at two national conferences, October and November 2014.

Memberships

- Guild Association of Iranian Journalists — continuous member since 2005
- Public Relations Society of Iran — continuous member since 2015
- Iranian Association of Public Relations Specialists — continuous member

Languages

- **Persian (Farsi):** Native
- **English:** Fluent

- **Spanish:** Beginner